

AUTOMOTIVE INDUSTRY

AUTOBODY/MECHANIC SERVICES | DEALERSHIP | RENTAL AGENCIES

WHY HEADWEAR?

In the automotive sector, selecting the right style of headwear can significantly impact your branding strategy. For hands-on businesses such as mechanics and towing services, rugged and practical caps are essential, designed to endure the rigors of the job. Conversely, dealerships and rental agencies should opt for caps with a higher perceived value, reflecting their brand's sophistication. Given their role as customer appreciation gifts, choosing a universally appealing design is key. Classic cap styles in neutral colors like white, black, gray, or navy offer broad appeal, ensuring your promotional headwear resonates with a diverse customer base and enhances brand visibility across the industry.



i3038

POLY/COTTON TRUCKER MESH BACK CAP

- ▶ medium profile six panel structured cap
- ▶ modified flat visor
- ▶ poly/cotton blend with trucker mesh
- ▶ adjustable plastic snap tab closure



i5000

LIGHTWEIGHT STRUCTURED LOW PROFILE CAP

- ▶ low profile six panel structured cap
- ▶ standard pre-curved visor
- ▶ lightweight brushed cotton twill
- ▶ fabric strap with two-piece hook & loop closure



i8502

PREMIUM TRUCKER MESH BACK CAP

- ▶ mid profile six panel structured trucker cap
- ▶ shapeable pre-curved visor
- ▶ poly/spandex blend fabric with performance mesh
- ▶ UV protection & moisture wicking
- ▶ 110 Technology® sweatband with adjustable plastic snap back closure



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KNIT BEANIE & KNIT CAP WITH CUFF

- ▶ 100% acrylic pro rib Tompkin knits